

Robert W Baker
10/09/2000 03:28 PM

To: Thomas M Brodie/AM/LLY@Lilly
cc: Christopher C Bomba/AM/LLY@LILLY, Jack E Jordan/AM/LLY@Lilly,
Paula T Trzepacz/AM/LLY@Lilly
Subject: Re: meeting with endocrinologic consultants 

Thanks Tom. I appreciate your generosity with your board's time. Although obviously concerning, it was helpful to see their reaction. My take was that they remained skeptical because of the number of reported adverse events and by the substantial weight increase with olanzapine. Moreover, like this group we believe that definitive research has not yet been done and may not be readily doable. In light of these facts, the finding that olanzapine did not seem worse than haloperidol in terms of inducing hyperglycemia likely appeared counterintuitive, provoking questions about whether methodology of analysis is hiding real treatment difference. I don't think that that is the case, but did suggest to the product team members working on analysis that they are fair criticisms that should be addressed. Meanwhile, Chris and I agree that we in the US will benefit by continuing to work with endocrine moving forward.


Best,

R
Thomas M Brodie



Thomas M Brodie
10/09/2000 03:10 PM

To: Robert W Baker/AM/LLY@Lilly
cc: Eugene R Thiem/AM/LLY@LILLY

Subject: Re: meeting with endocrinologic consultants 


Robert....clearly, this group of Endocrinologists (who spoke up and I would rate those who did speak up as the leaders of the pack) are very concerned with the approach Lilly is taking towards the issue that Zyprexa leads to diabetes. I can only hope that you and all of the team who attended the NADAB meeting are gaining the ear of senior leadership and articulating this finding. Although the board's recommendation is probably not the way Lilly typically does business, I do believe they made a very strong point that unless we come clean on this, it could get much more serious than we might anticipate.

Gene, John and I were very glad to provide you with time in front of this group and if you should need additional time at future meetings (next one is Feb. 2001) please let me know. It was a great meeting you as well.

Regards,
Tom

ZY 2224 232

Thomas M Brodie
10/09/2000 03:10 PM

To: Robert W Baker/AM/LLY@Lilly
cc: Eugene R Thiem/AM/LLY@LILLY
Subject: Re: meeting with endocrinologic consultants 

Robert.....clearly, this group of Endocrinologists (who spoke up and I would rate those who did speak up as the leaders of the pack) are very concerned with the approach Lilly is taking towards the issue that Zyprexa leads to diabetes. I can only hope that you and all of the team who attended the NADAB meeting are gaining the ear of senior leadership and articulating this finding. Although the boards recommendation is probably not the way Lilly typically does business, I do believe they made a very strong point that unless we come clean on this, it could get much more serious than we might anticipate.

Gene, John and I were very glad to provide you with time in front of this group and if you should need additional time at future meetings (next one is Feb. 2001) please let me know. It was great meeting you as well.

Regards,
Tom

ZY 2224 231

Robert W Baker
10/09/2000 03:42 PM

To: Charles M Beasley Jr/AM/LLY@Lilly, Alan Breier/AM/LLY@Lilly
cc: Christopher C Bomba/AM/LLY@LILLY, Patrizia
Cavazzoni/AM/LLY@Lilly, Suni Keeling/AM/LLY@LILLY
Subject: Re: meeting with endocrinologic consultants

FYI. My take was that this board of academic endocrinologists was impressed enough by magnitude of weight gain and number of reports in the spontaneous adverse event database that they were predisposed toward skepticism to any analysis that did not find higher hyperglycemia rates on olanzapine than comparators.

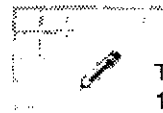
Charles - do you think it appropriate to look at secondary analysis that does not exclude baseline abnormalities and another looking at mean changes in glucose?

Alan - I believe that what Tom is referring to as "not the way Lilly typically does business" are suggestions to more vocally assert that olanzapine may have a problem on the glucose issue and, rather than moving forward with our analyses, turning all info over to an independent board for review, conclusions, and dissemination. Neither strikes me as the appropriate step, but this alarmed the Lilly attendees when linked to the Rezulon comparison. Charles did let them know that already we have sent several volumes with all our info to FDA, but I'm not sure that they fully appreciated this.

Thanks,


R

----- Forwarded by Robert W Baker/AM/LLY on 10/09/2000 03:29 PM -----



Thomas M Brodie
10/09/2000 03:10 PM

To: Robert W Baker/AM/LLY@Lilly
cc: Eugene R Thiem/AM/LLY@LILLY

Subject: Re: meeting with endocrinologic consultants 

Robert....clearly, this group of Endocrinologists (who spoke up and I would rate those who did speak up as the leaders of the pack) are very concerned with the approach Lilly is taking towards the issue that Zyprexa leads to diabetes. I can only hope that you and all of the team who attended the NADAB meeting are gaining the ear of senior leadership and articulating this finding. Although the boards recommendation is probably not the way Lilly typically does business, I do believe they made a very strong point that unless we come clean on this, it could get much more serious than we might anticipate.

Gene, John and I were very glad to provide you with time in front of this group and if you should need additional time at future meetings (next one is Feb. 2001) please let me know. It was great meeting you as well.

Regards,
Tom

ZY 2224 233