

To: CN=Kristine Healey/OU=AM/O=LLY@Lilly
CC: CN=Robert W Baker/OU=AM/O=LLY@Lilly
Date: 06/24/2002 11:51:37 AM
From: CN=Vicki Poole Hoffmann/OU=AM/O=LLY
Subject: Re: glucose question

Kristine,

We are not sure that Zyprexa "causes" hyperglycemia (because of the high background rate in schizophrenics) and we have not yet said specifically that Zyprexa is or is not associated with hyperglycemia. Our strategy has been to say that if these agents are associated with hyperglycemia, then all agents are associated with it at comparable rates.

Gluconeogenesis is the process by which the liver makes glucose by breaking down glycogen. Gluconeogenesis is prevented by insulin, and therefore occurs in insulin deficient or relative insulin deficient states. We know, thanks to the hyperglycemic clamp study, that Zyprexa does not affect the pancreas's ability to secrete insulin. We do not know for certain that Zyprexa is not associated with increased insulin resistance. The claim the DM wishes to make cannot be made with certainty.

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Kristine Healey

06/21/2002 09:59 AM

To: Vicki Poole Hoffmann/AM/LLY@Lilly
cc:
Subject: glucose question

Vicki-

I received a request from a DM that wants to be able to tell his sales reps that they can claim Zyprexa does NOT cause gluconeogenesis. I have

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not been kept in the loop as to the brand strategy of hyperglycemia and Zyprexa- can and should this statement be made???

thanks,
Kristine